

## Incident Management Application

### The Client

Based in the United Kingdom, the client is an internationally recognised centre of excellence providing world-class research & consultancy covering all aspects of transportation safety.

### About the Project

The project involved reengineering of the client's existing Incident Management Application to a web based solution. Developed using Microsoft .NET and Silverlight, the application is used by safety professionals around the world for collecting, storing, analyzing and retrieving crash data.

### Key Features/ Benefits

- Fully web-enabled for access by multiple stakeholders across departments
- Enhanced functional capabilities of the crash data analysis engine
- Provides advanced spatial analysis capabilities
- Capability for dynamic report generation and query based analysis
- SOA based architecture to ensure efficient interfacing with external systems



## Supply Chain/Track & Trace Solution

### The Client

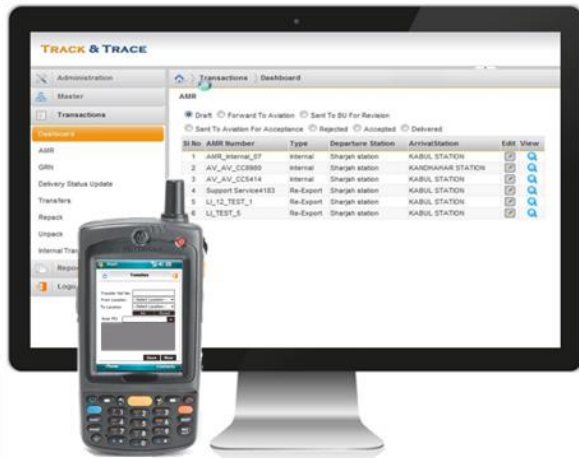
A 50+ year old provider of integrated supply chain solutions to defence, government and commercial clients in challenging environments around the globe, based in Middle East.

### About the Project

Developed a web based solution to track the movement of goods from its warehouses to various intermediate supply points and to customers across the region. The web component of the solution was developed using .NET and a Windows Mobile PDA solution was developed to track material movement through supply points.

### Key Features/ Benefits

- Real-time update of goods in transit through bar code scanning using PDA
- PDA app designed to work in offline and online modes
- Integrated user account management with role based privileges
- Better control & visibility through tracking and monitoring dashboards
- Reduced percentage of errors and significant savings on operational costs



## Sales Dashboard Application

### The Client

The largest and leading, authorized distributor and retailer for mobile phones, mobile accessories and PDAs in the Middle East region.

### About the Project

The client had a need to actively monitor sales activities of various products through its retail network. Experion developed a corporate dashboard solution using Microsoft Silverlight and Telerik controls, using which the client's management staff can easily view and track sales activities reported through various internal operations software systems.

### Key Features/ Benefits

- Single view of data from multiple internal systems
- Real-time business intelligence to the management for quick decision making
- Rich UI with data visualization for engaging, and interactive user experience
- Dashboards/ widgets for tracking of stock movement, service levels, popular items, slow moving items, mystery shopper inputs, competitor price information, etc.



## Training Operations Support System

### The Client

The client is one of the largest training centre of its type in the Middle East and since early 1990's has trained almost a million students in both technical and safety courses.

### About the Project

The client wanted to replace its existing decade old system to effectively streamline its business processes across all departments. Experion developed a ASP.Net based web solution, which automates the entire business processes from student registration to end of the course.

### Key Features/ Benefits

- Allows end-to-end training operations management through the application
- Provides better control and visibility into invoicing and cash flow
- Introduced a multi-tier workflow management and security features
- Enables efficient tracking and accounting last minute registrations
- Overall efficiency improvement through the registration, delivery, feedback cycle



## Product Visualization Tool

### The Client

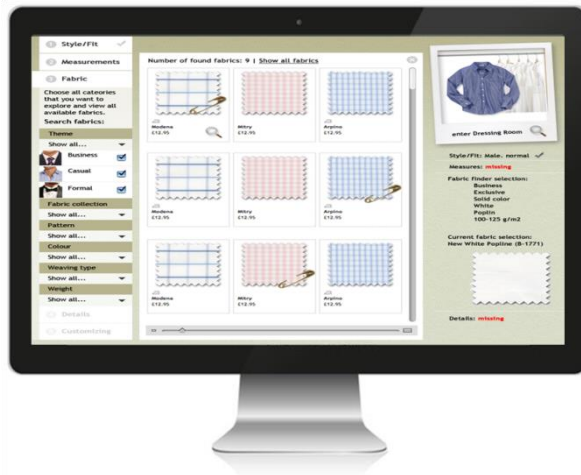
A global textile manufacturer which supplies high quality textile products to some of the world's best known clothing brands.

### About the Project

The client wanted to develop a web based visualization tool by which its customers can easily view product variants, configure products and choose preferences before placing orders. The solution developed using Microsoft Silverlight and WCF technologies, included a 3D rendering engine, which dynamically creates the products for visualization.

### Key Features/ Benefits

- Web based solution providing secured access to customers
- Product owners can quickly configure products with available options
- Offers customers a wide range of customization, from which products can be chosen
- Allows 3D visualization of products with chosen parameters
- Enables quick confirmation of orders, thereby improving sales conversion ratios



## Bid Feasibility System

### The Client

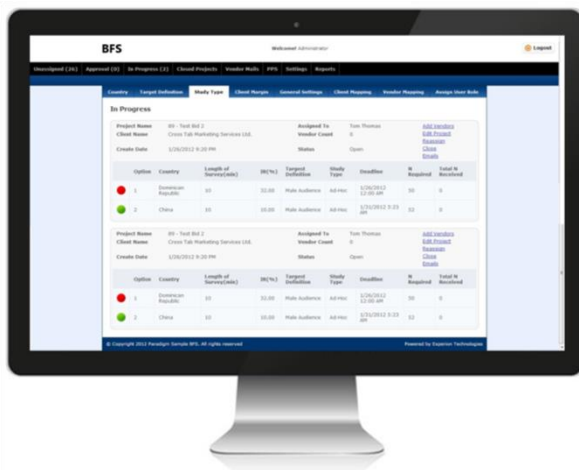
US based client providing market research insight to its customers by enabling access to high-value audiences, providing market research sample & mobile data collection.

### About the Project

The client wanted to automate its existing manual process of responding to bid requests on survey and target sample requirements from customers. An ASP.Net based system was developed to streamline the overall bid management process, collate communications related to bids and to improve overall customer satisfaction.

### Key Features/ Benefits

- Centralized tracking of bid requests
- Reduced dependency on emails for tracking bid related communications
- Improved collaboration between external vendors to respond to bids
- Reduced probability of errors and improved response rates
- Significant improvement in customer satisfaction and bid response times



## Sales Forecasting Tool

### The Client

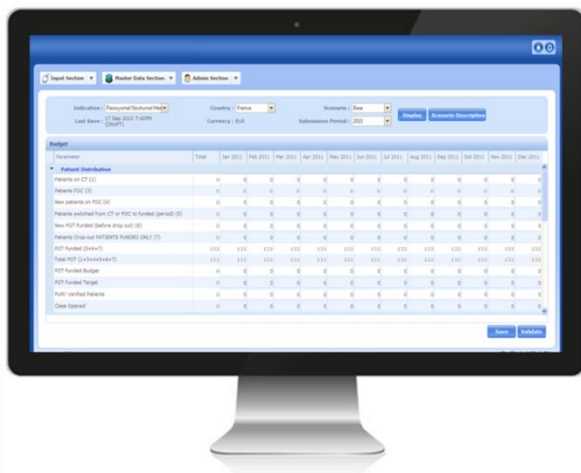
A global biopharmaceutical company based in Europe; employs more than 1,100 people and has manufacturing facilities and sales and distribution operations around the world.

### About the Project

Developed a Sales Forecast Data tool using ASP.NET platform. The application helps the client to collate and consolidate target figures, budget figures, strategy figures and actual figures from various sales regions. To make the most out of the data captured, a reporting solution was also developed using SAP BI.

### Key Features/ Benefits

- Easy consolidation of data from multiple sales regions
- Enhanced accuracy of sales forecasts
- Standardisation of reports for effective analysis of sales performance
- Improved visibility and control over sales operations across regions
- Better consolidation of data across multiple applications/ platforms



## School System Resource Management Portal

### The Client

An US based School District in Georgia offering students the best in educational programs and service from kindergarten through twelfth grade.

### About the Project

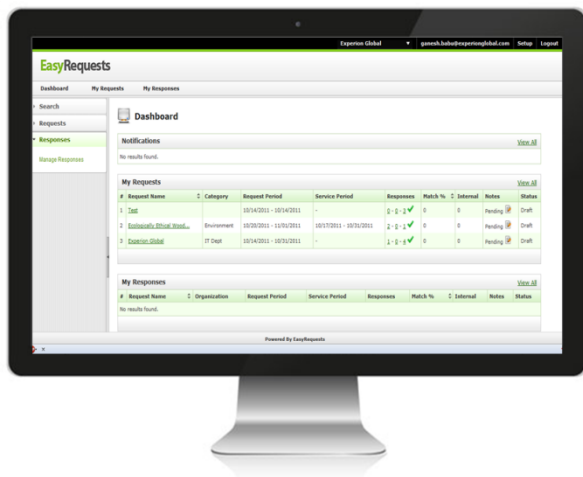
The project involved development of a centralized resource management portal to streamline document management and collaboration among the school faculty. The MS SharePoint based solution offers an easy option for the faculty to search for documents and internal resources and to manage daily operations.

### Key Features/ Benefits

- Easy to use and familiar user experience to plan activities and access lesson plans
- Provides secure access to digital content over the internet
- Integrated search feature helps the faculty to search for documents
- Search can be based on file name and keywords
- The portal also helps teacher access flash/ video aids and to various internal resources







## Procurement Management Solution

### The Client

The client is a start-up company based in Scandinavia, specializing in the area of procurement and consultancy services. The client's launch product is a B2B procurement portal for suppliers and customers streamline the procurement process.

### About the Project

The application is a cloud based B2B procurement portal. Offered as subscription based platform (SaaS), the solution streamlines communication and collaboration in the corporate procurement process .

### Key Features/ Benefits

- Ability to define an assignment/ project requirement and set up a survey request
- Corporate user dashboard for easy review and analysis of request responses
- KPI reports for managing and tracking ongoing requests
- On demand software with flexible usage and payment options

## B2C e-Commerce Platform

### The Client

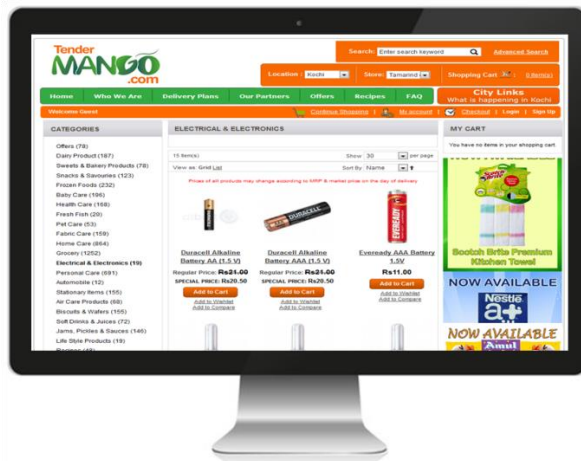
A start-up e-Commerce platform for location specific buying and selling of consumer goods.

### About the Project

The Business-to-Consumer (B2C) online shopping portal provides vendors with store-level product management functionality and allows end consumers to access and purchase products.

### Key Features

- One stop online portal for businesses to showcase their products/ services, which end customers can order to be delivered at their doorsteps
- Simple, easy-to-use interface and buying processes for end user to carry out purchases
- Integration with online payment gateways to complete user transactions
- Convenient subscription plans for end users based on purchase patterns
- Comprehensive administrative functionality for participating business users to set up products and manage orders/ payments



## Group Buying Portal

### The Client

A Group Buying Portal for music merchandise, which utilizes the power of social media to bring together interested people and leverages the collective bargaining power to negotiate best deals.

### About the Application

The application helps the client create deals for products targeted at music lovers. The deals are then shared with platform users and promoted through social media channels. Once the number of interested users reach a critical number, a deal is negotiated to buy the product.

### Features

- Allows the client to create unique package of products and services relevant to music
- Deals include special limited editions, price offers, tour merchandise, events, etc.
- Allows users to express interest for a deal with price range and number of items
- Provides options for the user to share deal information with social media circles
- Issues an electronic, redeemable voucher, if the offer is for an event or service



## Collaborative Learning Platform

### The Client

The client is an innovative online training start-up based in the United States, which provides a feature rich collaborative platform for trainers and trainees to connect online and participate in training courses across a wide variety of subjects.

### About the Application

The application is SaaS based and caters to a wide range of trainings from regular subjects to music and cooking. The web/ mobile solution provides a collaborative platform for teachers and students to exchange information and track the course progress to completion.

### Features

- Allows trainers to set up a studio and add students
- Training content can include audio, video and textual aids
- Enhances the learning experience through gamification – points and badges
- Provides options for the student to share sample training content through social media
- Students can pay online based on invoices generated in the system



## Legal Training Solution

### The Client

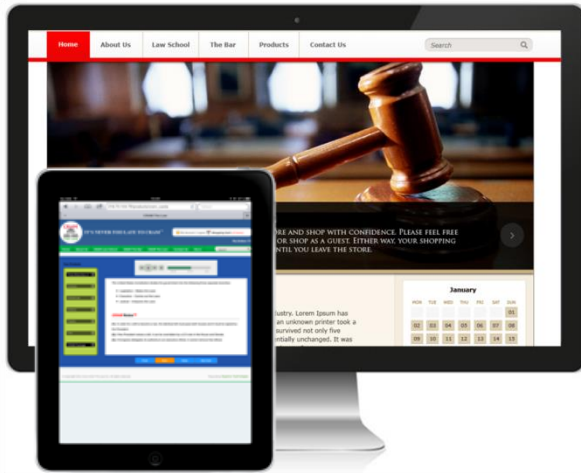
The client is one of the oldest and highly specialized training provider in the legal domain, based in United States.

### About the Application

The application provides subscription based online learning solution to legal students. Trainings are supported by online learning cards and audio aids. Incorporating a host of learning features, the app also leverages social media channels to encourage sharing and buying of learning content.

### Features

- Allows the user to subscribe to a range of training topics in the legal domain
- Training topics presented in the form on online learning cards as well as audio aids
- Ability to share training topics and learning progress through social media
- Integration with social media to facilitate one-click shopping of training content
- Optimized access through desktop and mobile/ tablet devices



## Digital Content Marketplace

### The Client

A new generation digital content start-up, aiming to democratize knowledge and expertise in the online world.

### About the Application

The application is a one-stop place to share top resources about a wide variety of topics of interest. The web based solution also functions as an online marketplace, which allows users to share, buy and sell original digital content.

### Features

- Allows users to search for topics based on categories, tags and keywords
- Ability to share content through all major social media channels
- Ability to rate the content and provide reviews
- Users can also upload digital content to the platform and set it up for sale
- Buyers can pay for digital content through options including credit card and PayPal



## Financial Trading Platform

### The Client

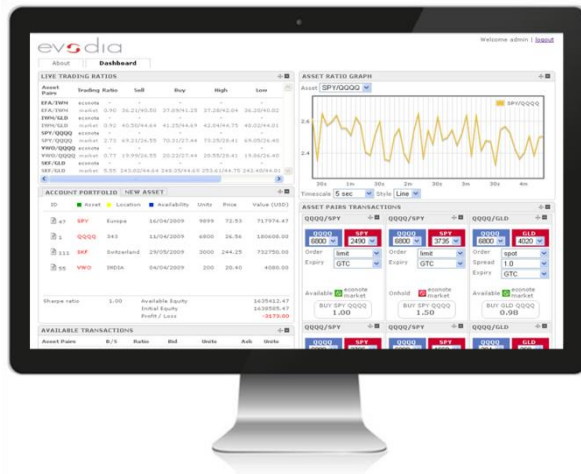
A Swiss based company providing financial trading platform with real time market updates and social networking features for financial experts and investors.

### About the Application

The application is financial trading platform for exchange traded funds (ETF). The online platform allows users to transact online, track fund movements and create account portfolios. It also provides an option for the users to exchange ideas and views on financial topics.

### Features

- Real time market updates and fund movements for intelligent transactions
- Ability to transact online through payment gateway and add transaction to account
- Ability to network and communicate with financial experts and other users
- Option to rate funds and advice from financial experts using the platform
- Points and badges to users based on level of activity and ratings



## Retail Coupon Tracking

### The Client

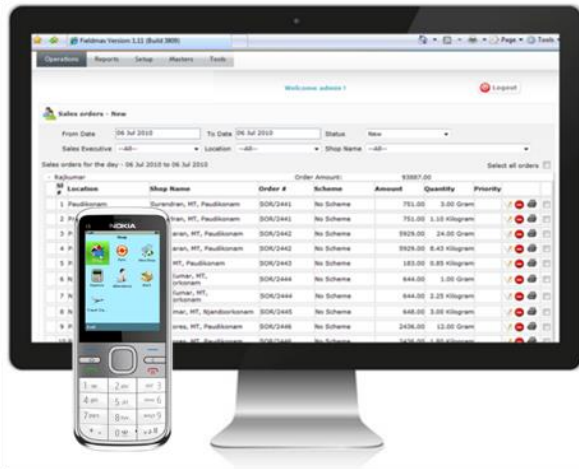
One of the most trusted brands in mobile telecommunication in Asia with an installed customer base of over 1 million users and sales revenues of over US\$2.5 billion.

### About the Project

The client wanted to automate its sales process by streamlining the distribution of mobile talk time recharge coupons through multiple sales channels. Experion developed a Java based mobile application for use by sales agents and a .NET based backend solution to track the sales data reported from the field.

### Key Features/ Benefits

- Easy to use mobile application for field staff to capture of on-field data
- Complete automation of sales activities and coupon distribution
- Centralized monitoring and tracking of coupons through web based backend
- Fraud prevention and better control of coupons distributed through retail network
- Timely and error-free generation of reports for management review





## Remote Parameter Monitoring

### The Client

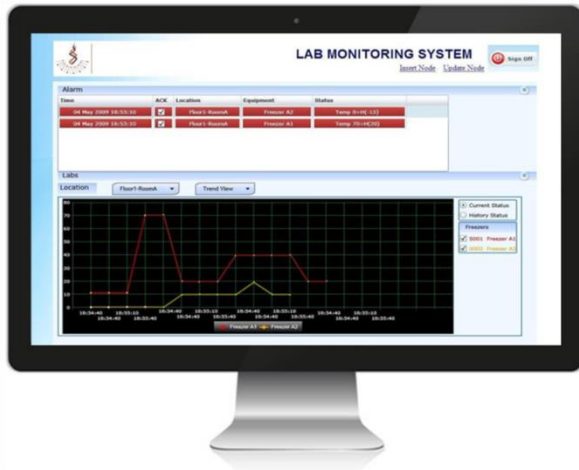
A premier research institute devoted to research in Molecular Biology and Biotechnology and a major provider of laboratory/ infrastructure services to other research institutions.

### About the Project

The client wanted to develop a solution to track and monitor temperature variations in remote freezer units under laboratory conditions. Experion developed ASP.Net based solution which displays data across freezer units, sent from transmitter devices using Zigbee wireless protocol.

### Key Features/ Benefits

- Automatic logging of temperature across freezer units at pre-set time intervals
- Graphical plotting of temperature to visually track variations
- Automatic alerts for variations exceeding configured range
- Generation of reports to track temperature variations over selected date/ time range
- Accurate maintenance temperature history for future reference



## Mobile Website Builder

### The Client

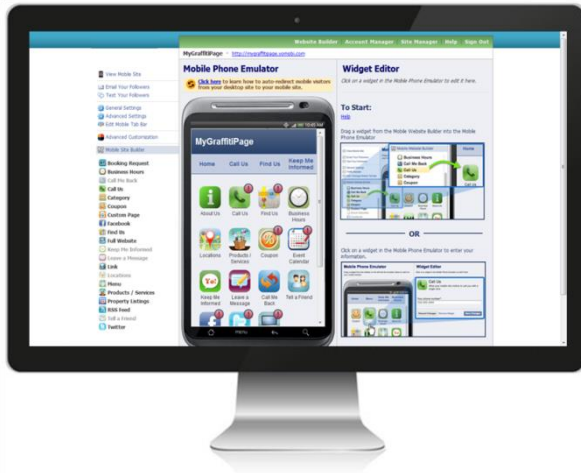
A web based platform that allows users to quickly build mobile-optimized sites that is interactive and social-media ready.

### About the Project

The client wanted to make key changes to its existing platform to enhance the supported functionality. The project included addition of new widgets to make the platform feature rich, while making sure that it runs on all mobile devices/ browsers.

### Key Features/ Benefits

- Drag-and-drop editor for end users to create mobile optimized website
- Widgets to add functionality to the mobile site
- Free and paid plans for customers with varying needs
- Features One-click calling, SMS and Email blast capabilities
- Provides social media integration capabilities



## Real Estate Auctions Portal

### The Client

One of the world's premier real estate auction companies. In business for more than 30 years and has sold billions of dollars worth of real estate located throughout the U.S.

### About the Project

The project involved enhancing the client's online platform with additional functionality and providing ongoing maintenance support. A mobile optimized website for the platform was also developed to provide access to the site from mobile/ tablet devices.

### Key Features/ Benefits

- Allows buying and selling of real property through the platform
- Role based access control for buyers, sellers and brokers
- Provides comprehensive information for each auction: Property details, bid details, bid history, auction documents, etc.
- Option for a buyer to submit a bid online
- Buyers also have the option to save auction searches and watch lists



## Field Agent Solution

### The Client

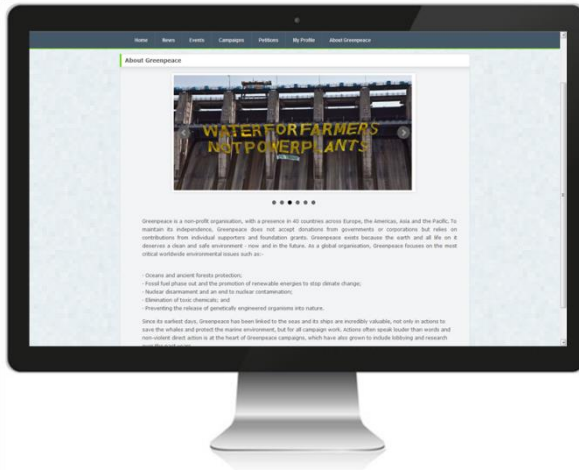
The client is one of the biggest NGO in the world, focussing on environmental campaigns internationally,

### About the Project

The project involved development of a develop of a mobile based solution for use by its field agents to run campaigns, raise public awareness and to sign up supporters for various causes.

### Key Features/ Benefits

- HTML5 based solution for access through web, mobile and tablet form factors
- Ability for field agents access to campaign information and submit supporter details
- Provides option to run photo capture based campaigns
- Supports location based features and offline data caching capabilities to help field agents work in diverse environments.



## Health Care Decision Support

### The Client

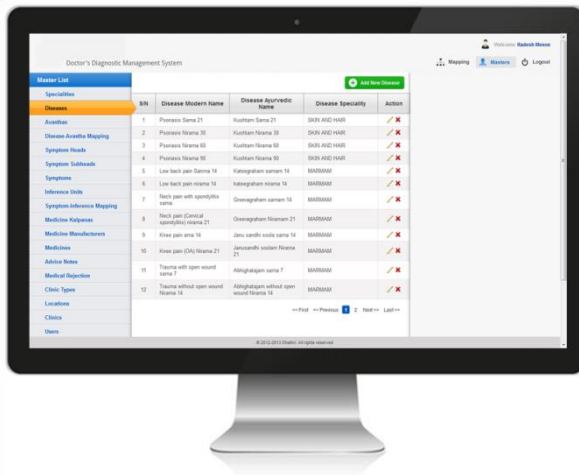
A leading practitioners of traditional and alternative medicines, operating specialized clinics and hospitals across the India.

### About the Project

The solution assists doctors to diagnose a patient through a series of steps generated by the system. The system also recommend list of medicines from which the doctor can select and generate prescription for the patient.

### Key Features/ Benefits

- Online solution for use across clinics/ hospitals
- Assists the diagnostic process through a system generated questionnaire
- Automatic generation of prescription based on diagnosis results and doctor's inputs
- Integration with pharmacy system for billing



## Electronic Diary

### The Client

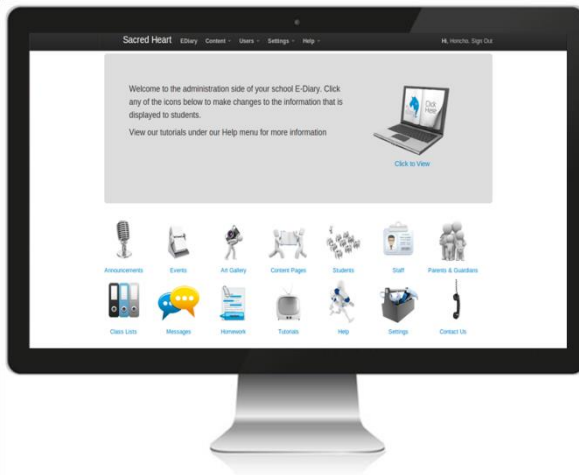
A leader in the printed diaries business with over 500 schools in its customer list; Offers electronic version of the school diary for the digital age.

### About the Project

The project involved development of key enhancements, providing maintenance support and quality assurance for the product. The scope of work also included ensuring compatibility with different browsers and responsiveness to multiple form factors.

### Key Features/ Benefits

- Built using HTML5; works across all modern web browsers, devices and form factors
- Allows students to use the application without an internet connection
- Ability to synchronize information with school systems
- Facilitates assignment of homework and communication between teachers/ students
- Access to parents to monitor student performance



## E-Commerce Portal

### The Client

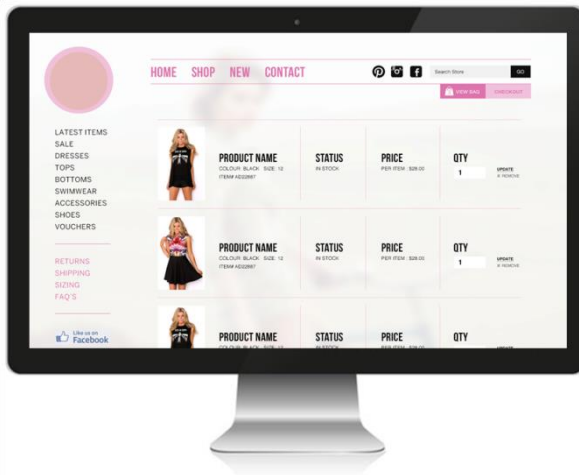
An online clothing store stocking the latest trends for fashion and internet savvy end consumers.

### About the Project

The project involved end-to-end development, deployment and maintenance of an online e-commerce portal selling fashion clothing. PHP based X-Cart shopping cart framework was used to develop the consumer e-commerce portal.

### Key Features/ Benefits

- Categorized listing of store items for easy lookup and search
- Responsive web design for access from devices of all form factors
- Integration with payment gateway for complete shopping transaction
- Integration with social media channels (Facebook, Pinterest)



## Group Travel Management

### The Client

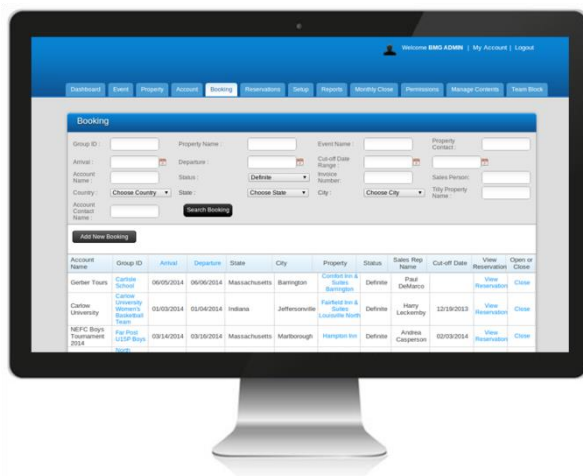
A group travel company based in the US, specializing in providing accommodation to leisure, sports and corporate travelers.

### About the Project

The project involved providing maintenance support for the web based application. This included development of key enhancements, fixing of issues reported by end customers and providing quality assurance/ periodic software releases.

### Key Features/ Benefits

- Helps travel coordinators to manage group travel bookings
- Comprehensive dashboards for the user to manage end customer bookings
- Ability to manage multiple events, properties and accounts
- Ability to manage hotel room inventory for specific events
- Reminders and notifications to ensure prompt follow up and proactive decision making





## Project & Asset Management Application

### The Client

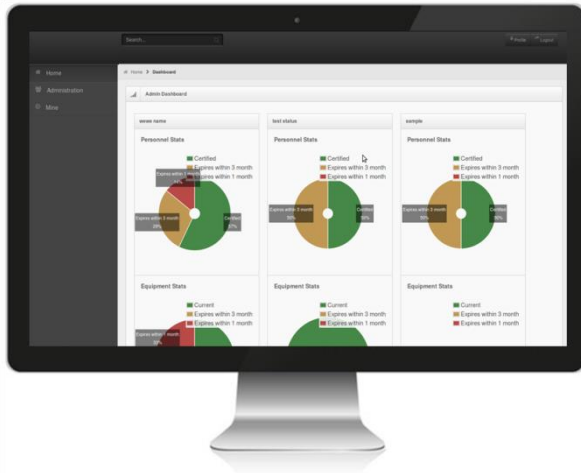
A leading construction management company based in Australia

### About the Project

The project involved providing development and maintenance support for an online asset management application. The application features visually rich dashboards with drill down capabilities to manage assets allocated to ongoing projects.

### Key Features/ Benefits

- Ability to allocate and manage assets to multiple ongoing projects
- Personnel and equipments can be tracked and managed using the application
- Reminders/ notifications based on configurable triggers
- Drill down admin dashboards for close tracking and monitoring
- Comprehensive reporting capabilities to get quick overview of project/ asset status



## Dealer Management Application

### The Client

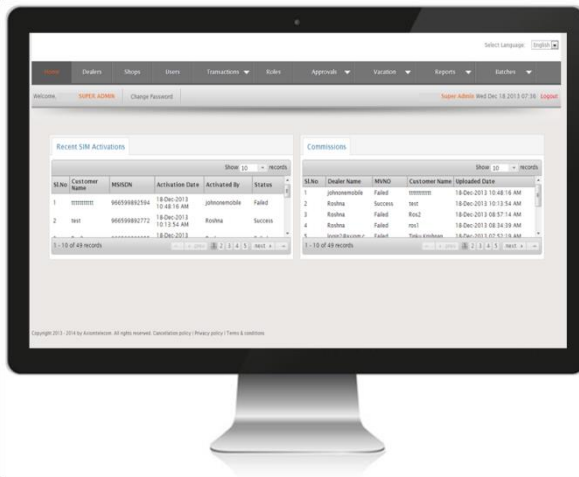
A leading, Middle East based retailer and distributor of international telecommunication brands and products.

### About the Project

The client wanted to develop an application to manage its dealer network. The application was required to be accessed across web and mobile browsers and automate some of the critical processes related to retail operations.

### Key Features/ Benefits

- Allows the client to manage dealers and provide access to dealer personnel
- Facilitates data capture throughout the sales process by dealer
- Validations and checks to comply with regulations
- Integration with enterprise applications for seamless two way data exchange
- Application optimized for access from web, mobile and tablet devices



## Utilities Booking Platform

### The Client

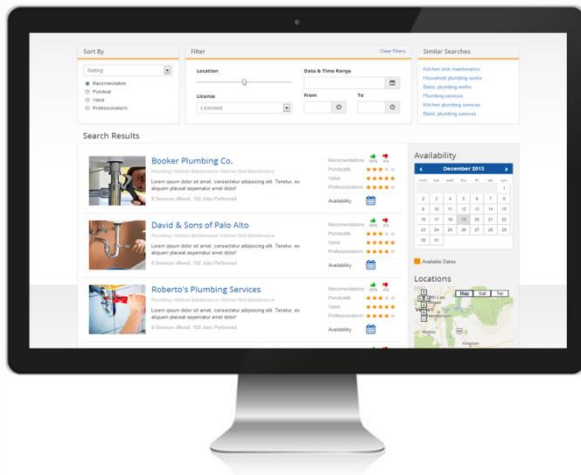
A US based new business venture aimed at providing an online platform for location based listing for local businesses.

### About the Project

Development of a cloud based platform end customers will be able to search and book the listed services for an available time/ date. The platform facilitates online payment settlement and two way communication between end users and service providers.

### Key Features/ Benefits

- Allows local businesses to list their services with rates and availability
- End customers can search and book service online based on location/ availability
- Allows payment transaction to be completed online using payment gateways
- Facilitates rating of services rendered and two way communication
- Responsive design for access from desktop, tablet or mobile devices



## Insurance Management Application

### The Client

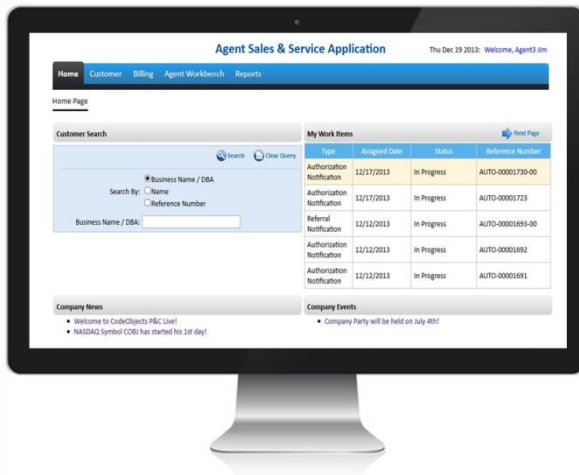
A leading provider of SaaS based insurance software applications for both personal and commercial lines of business.

### About the Project

The project involved providing software development and quality assurance services for the client's enterprise suite of solutions. Development support was provided in Java and quality assurance service included manual and automated testing.

### Key Features/ Benefits

- Allows agents/ underwriters to perform variety of policy and billing related tasks
- Automated end to end process for creation and processing of claims
- Online self service option for end customers to get quick quote and create policy
- Provides BI reports (Pentaho) for executive decision making
- Configuration and Administration console to handle wide variety of business scenarios



## Project Monitoring Solution

### The Client

A leading consulting firm based out of the UK, providing advisory services on strategies and action plans for national and regional level project implementations.

### About the Project

The client wanted to re-engineer its existing desktop based project monitoring and impact assessment application to a web based solution. The solution was required to be based on SaaS model and robust enough to handle national and local scenarios.

### Key Features/ Benefits

- Highly configurable system to define projects and set threshold levels
- Feature-rich reports and snapshots for comparative analysis
- Planned Achievement Level (PLA) indicator for visual representation of project progress
- Integrated role based user account management
- Integrated payment gateway for end users can buy credits for software usage (SaaS)



## Business Networking Application

### The Client

The client is the Switzerland based chapter of the world's largest not-for-profit membership association for project management professionals.

### About the Project

The project involved development of a web based portal for use by the members of the client organization. The application will act as an online platform for members to interact and share information effectively.

### Key Features/ Benefits

- User dashboard provided a brief on latest activity of members, upcoming events, etc.
- Provides a snapshot of upcoming events and messages in the user's inbox
- Threaded forums to share information and collaborate with other users
- Ability for users to send messages to each other
- Admin console to manage users, events, gallery, etc.



## Airline Reservation System Interface

### The Client

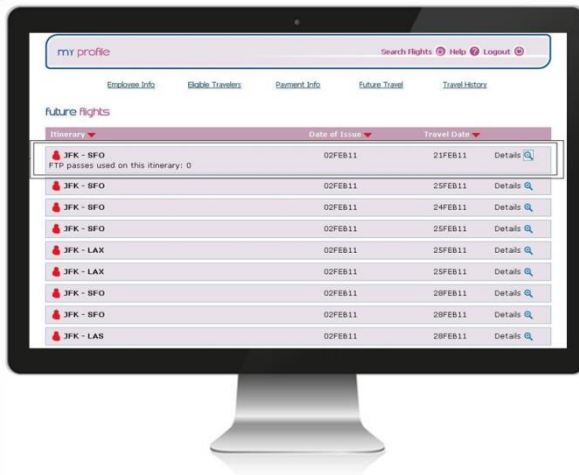
A US based airline staff travel intermediary, providing an online solution for airline employee travel via its web based platform.

### About the Project

The project involved development of real time data interface connection to an airline reservation system. To support interoperability, the interface was also required to comply with OpenTravel specifications.

### Key Features/ Benefits

- Direct connection with the airline reservation system using web services
- Supports functionality for air availability & rate requests and booking & booking management
- Facilitates addition of future suppliers without making major changes to the system
- Solution successfully certified by the airline for OpenTravel compliance



## Data Analysis & Reporting Solution

### The Client

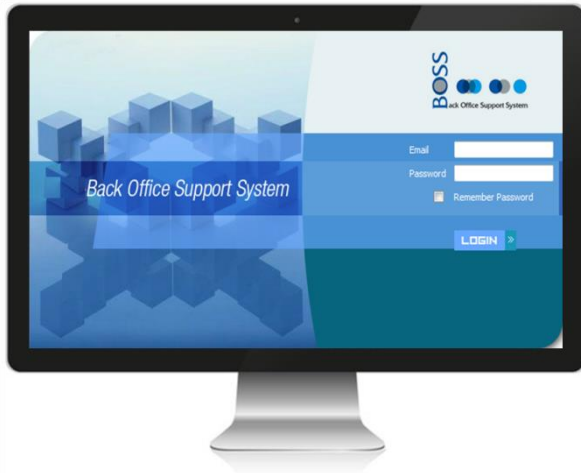
One of the fastest growing companies in the advertising industry with active presence across 18 countries in the Middle East and North Africa.

### About the Project

The client wanted to automate the process of data consolidation from different locations to generate management reports. The solution was envisaged to replace the existing process, which was mostly manual, effort intensive and error prone.

### Key Features/ Benefits

- Capability to automatically extract data from required sources
- Data can be extracted using a set of available templates
- Ability to validate data against rules set up in the system
- Role based access control for users accessing the application
- Audit trail mechanism to keep track of the changes made







## E-Learning Solution for Driver Safety

### The Client

An international leader in Oil & Gas logistics business and involved in the exploration and production of crude oil and natural gas from onshore and offshore fields in South East Asia.

### About the Project

Developed an E-Learning solution for the client's driving staff engaged in transporting petroleum products across the region. Accessible over web browsers, the solution allows drivers to undergo mandatory training before taking up driving assignments. The client's HR team can monitor training progress/ scores centrally.

### Solution Features

- Provides a platform for drivers to enhance their safety/ driving skills
- Systematic and assessment based courses for enhanced learning experience
- Learning aid comprising of audio, video and image assets
- Built using HTML5 technologies for easy access from different devices/ form factors

### Key Benefits

- Effective training mechanism for the entire driving staff
- Reduced safety related incidents and better employee morale

## xPort® - Port Management Application

### The Client

The client is an award winning land lord port in South America. They are on an expansion path and are implementing best in class operations management practices, assisted by port consultants from Europe.

### About the Project

The application, xPort®, is open source/ cloud based and has berth planning and vessel management functions on the web, where as the yard and gate control operations are on tablets. It does messaging functions with the terminal operators, transport companies, the customs and the maritime authority.

### Solution Features

- Web & mobile components to make the field operations at the port highly efficient
- Drag-and-drop options for interactive and optimized berth planning
- Advanced dashboards , workflows and notifications for all port stakeholders
- Seamless integration of the external stakeholders to the port using industry standards

### Key Benefits

- Provides 30-35% efficiency improvement of port operations
- Faster turnaround time for trucking companies/higher cargo handling capabilities



## Smart Sensor based Monitoring Solution

### The Client

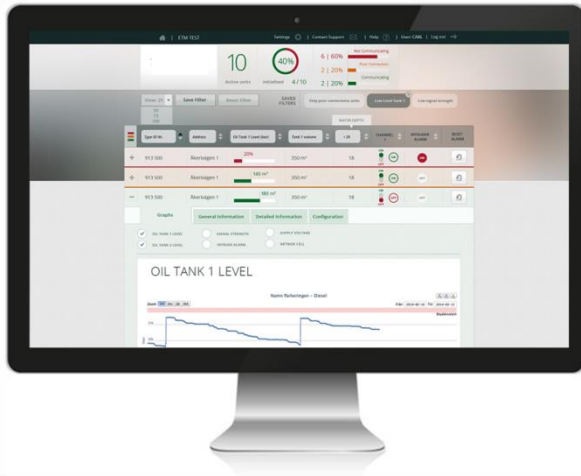
Based in the Scandinavian region, the client is a leading provider of solutions such as data loggers, wireless modules, SMS alarm senders, and CO2 sensors & controllers.

### About the Project

The project involved developing field sensor data analytics dashboard which helps in preventive maintenance and real time management of industrial equipment for sensor driven applications. The application is used in vehicle tracking, water metering, environmental monitoring, irrigation control, security and surveillance which require high precision monitoring.

### Key Features/ Benefits

- Collates data from different sensors on to a visually rich dashboard
- Allows real time monitoring of key operational parameters
- Provides alerts based on preset threshold values to handle deviations and exceptions
- Helps comply with industrial safety measures and guidelines
- Scalable, cloud based architecture to handle high data volumes



## Connected System for Aqua Farming

### The Client

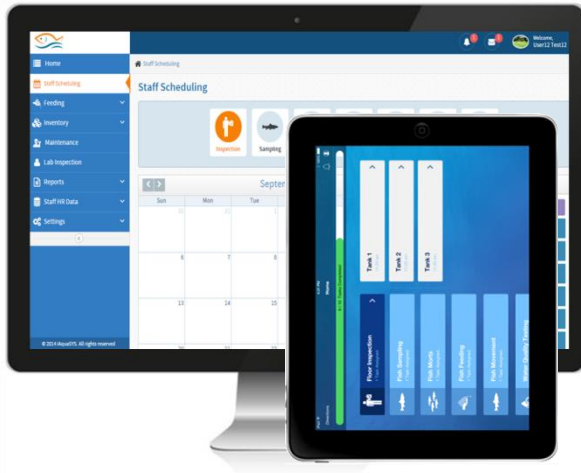
The client is an Australia based company involved in Aquaculture and has 20+ years of expertise in consulting, developing and devising IT solutions for the industry.

### About the Project

Experion developed a web based connected solution for monitoring and analyzing various parameters (environmental/ biological) affecting farm production. The system provides insight for production planning, genetic performance, fish species performance, operation efficiency and environmental factors that affects fish production system.

### Key Features/ Benefits

- Automation of manual businesses based on industry best practices
- Sensor based inputs resulted increasing overall revenue and efficiency
- Backend analytics helps in introducing new and efficient feeding programs
- Helps proper monitoring of inventory stock records
- Share and communicate new trends and techniques adopted by farmers



ASP.NET



## Intelligent Document Management System

### The Client

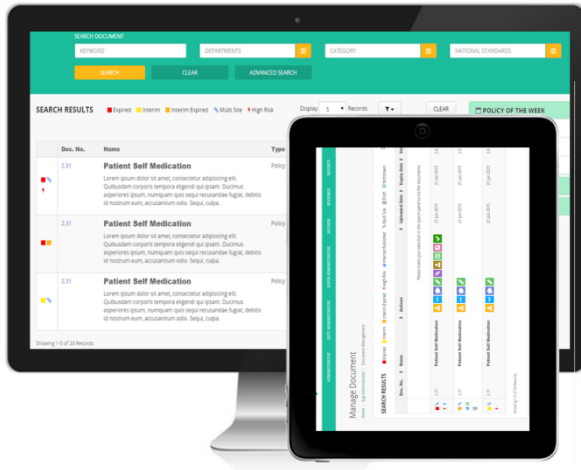
The client is one of Australia's leading public healthcare providers.

### About the Project

The application is a role based Document Management System for prescription policies & procedures. The application required a technology upgrade to latest .NET framework with added capabilities & functionalities to achieve its business objectives making the platform available to hospital staff to easily find policies, guidelines, manuals etc.

### Key Features/ Benefits

- Redeveloped application based on latest .NET and SQL versions
- The application is accessible from tablet devices with 7" & 10" form factors
- Support multi-site architecture to support any number of hospitals
- Improved search functionality, work flow management & reporting capabilities
- Permission access levels can be set depending on the management hierarchy
- Alerts and notifications to the concerned department upon document expiry



## Social Referral Sales Platform

### The Client

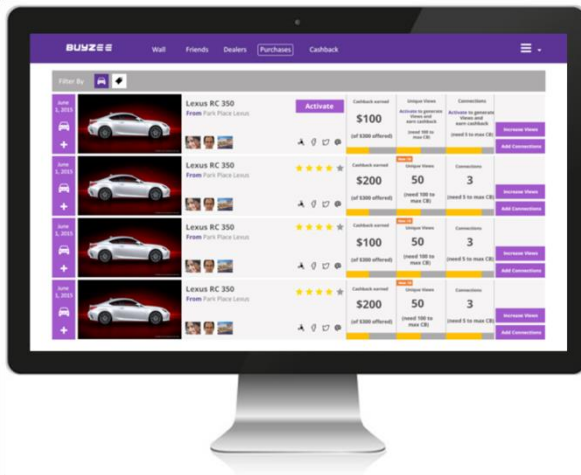
The client is an innovative online platform provider leveraging the power of social media to market products and services.

### About the Project

The project involved development/ enhancements to a social commerce platform. Buyers can share details about their purchase on the platform and get instant/ recurring cash back when someone outside their network makes a purchase. It also helps product dealers gain new customers with very minimal upfront expenses.

### Key Features/ Benefits

- Incentive induced social shares to create viral effect for the product
- Ability for users to track effectiveness of social shares and incentives accrued
- Ability to setup custom cash-back and raffles to motivate customers
- Increased dealer views/ online traffic through the platform
- Improved sales and services at a fraction of expenses of conventional marketing



## Sensor Data Aggregation & Analytics Solution

### The Client

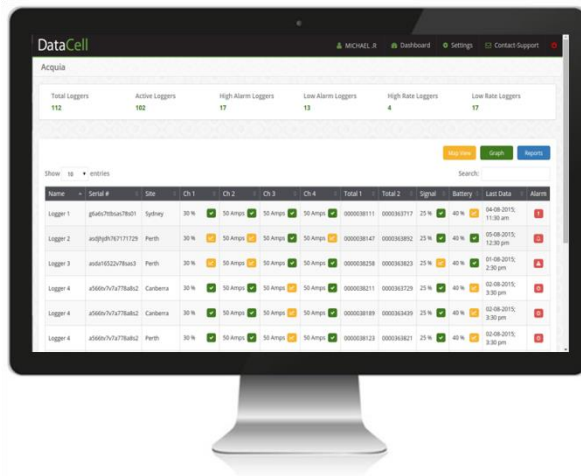
The client is a supplier of a wide range of electrical, data, gas, telecommunication and water testing and monitoring products in Australia.

### About the Project

The project involved development of a web based application to consolidate and visually present sensor data currently logged in FTP servers. The application is multi-tenant and responsive in nature to be accessible from PCs, tablets and mobile phones.

### Key Features/ Benefits

- Automatic data collation and collection using ETL process
- Rich UI for intuitive user dashboards and data visualization
- Multi-client support for the platform with client/ user management features
- Alarms and alerts to notify users when sensor data cross set threshold values
- Architecturally scalable to support big data analytics with growth in data volumes



## Media Data Analytics Solution

### The Client

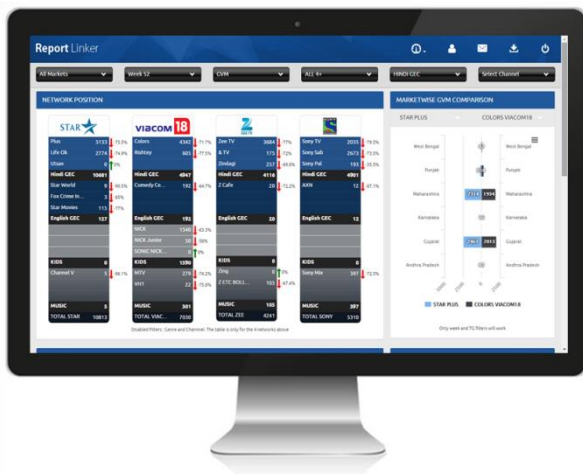
The client is a Middle East based consulting and data analytics solution provider focusing on Media and Marketing domains.

### About the Project

The project involved development of a web based data aggregation and visualization solution. The solution is designed to help end customers gather market intelligence data and interpret the data across a wide range of parameters in the media domain.

### Key Features/ Benefits

- Data aggregation from multiple data sources
- Ability for administrator to view and update data sets
- Dashboards and data visualization customized for the media domain
- Ability to filter and sort data based on multiple parameters
- User management and access control modules for system administrator





## Back Office Automation Suite

### The Client

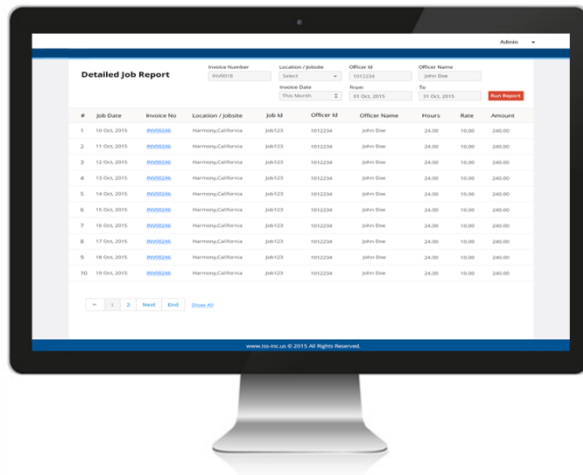
The client is a US based firm which specializes in providing local, off-duty peace officers, private investigation, and surveillance system services.

### About the Project

The project involved development of a web based back office automation portal to ensure that the contact details and paperwork for contract staff employed by the client are captured and kept up-to-date. The portal also helps the client streamline invoice submission process for the contract staff by reducing paper based transactions.

### Key Features/ Benefits

- Ability for officers to register and update personal details in the system
- Integration with DocuSign for electronic signature of legal documents
- Option for officers to enter job details and generate/ submit an invoice
- Reduced instances of duplicate invoices and better tracking of invoices/ payments
- Increase in number of staff sign-ups, as the registration process is online



## Crowd funding Market Place for Real Estate

### The Client

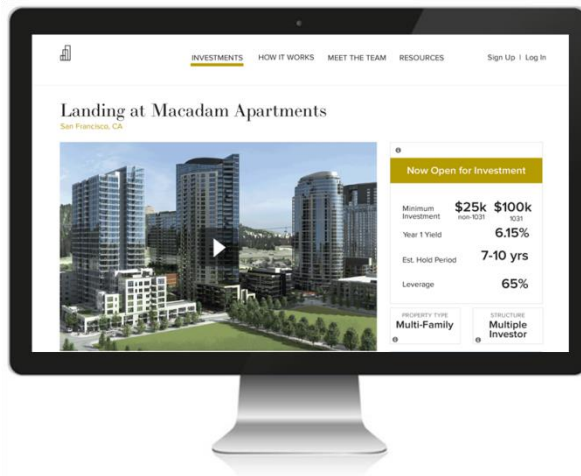
The client is a specialist in real estate exchange transactions and offers an online crowd-funding platform for investors to exchange into the fractional/ sole ownership of replacement properties.

### About the Project

The project involved development of the launch portal of the online crowd-funding platform. The solution included the front end for investors, backend for managing real estate listings and integration with third party systems for payment initiation and customer relationship management.

### Key Features/ Benefits

- Visually appealing and functionally rich interface for investors
- Secure site for searching and investing in real estate properties
- Comprehensive admin console for management of listed properties
- Integration with Wealthforge for payment initiation
- Quick delivery enabled the client to launch the portal in a time bound manner



## Multi Branch Cloud solution for Rural Bank

### The Client

The client is one of India's largest non-banking financial companies (NFBC). It provides a diverse mix of retail offerings including loan products, money transfer, foreign exchange, insurance services and wealth management services.

### About the Project

The project involved re-architecting the client's existing solution to make it stable, secure, configurable and flexible to support its growing business needs. Covering key offerings such as loans, debentures, fixed deposits, etc., the solution helps the client to seamlessly run its business operations across urban and rural markets.

### Key Features/ Benefits

- Automates business processes across retail products and branch operations
- Capability to function offline; syncs data when connectivity is restored
- Centralized dashboards/ reports for branch level business monitoring
- Zero downtime ensured through Microsoft's Azure based PAAS
- Built-in recovery systems to restore previous state/ automatic failover
- Application & data security that meets industry-mandated compliance policies

